



PSR Petals & Paws Pet Walk 2025 Sponsor/Vendor Information

Sponsorship Level:

- ☐ Diamond Sponsor (\$2,000)
- ☐ Platinum Sponsor (\$1,000)
- ☐ Gold Sponsor (\$500)
- ☐ Silver Sponsor (\$250)
- ☐ Bronze Sponsor (\$100)

Vendor: 10' x 10' Space

- ☐ Corporate Vendor (\$50)
- ☐ Craft Vendor (\$25)

For more questions or information contact Nikki Dean at ndeane@psraaa.org
or by phone at 434-767-5588 extension 1000 or 434-694-8916

Pay by Check: (Please make all checks payable to “Piedmont Senior Resources”

and In **Memo section** put “**Pet Program**”)

1413 South Main Street
Farmville, VA 23901

Attention: Nikki Dean



Pay Online or Scan QR:

<https://www.zeffy.com/en-US/donation-form/psr-petals-and-paws-pet-walk--2025>

**All Proceeds to benefit the PSR Pet Love Program providing Pet Food, Supplies,
and Veterinary Care Assistance to low-income older adults in Amelia, Buckingham,
Charlotte, Cumberland, Lunenburg, Nottoway, and Prince Edward Counties!**

JOIN US ON SATURDAY, MAY 10TH
10 AM – 2 PM
WILCK'S LAKE STATE PARK
(RAIN DATE MAY 17TH)

Sponsorship/Vendor Form

Sponsorship level:

Vendor: 10 ft x 10 ft space

☐ \$2,000 Diamond Sponsor
☐ \$1,000 Platinum Sponsor
☐ \$500 Gold Sponsor
☐ \$250 Silver Sponsor
☐ \$100 Bronze Sponsor

☐ \$50 Corporate Vendor
☐ \$25 Craft Vendor

Contact Information:

Sponsor/Vendor: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Authorized by (Print Name): _____

Authorized Signature: _____

Please Return Form To:

Nikki Dean

ndean@psraaa.org

1413 South Main Street

Farmville, VA 23901

Sponsorship Payment due by Friday, April 11th.

Vendor Payment due by Wednesday, May 7th.

Thank you for your support!

Questions? Contact Nikki Dean at 434-767-5588 extension 1000 or
ndean@psraaa.org

Sponsorship Information

As a Diamond Sponsor (\$2,000), you will receive:

- 1 VENDOR SPACE
- 1 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED BY PET WALK BANNER 2 WEEKS LEADING UP TO EVENT
- 2 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED WITHIN THE EVENT
- 6 WALKER ADMISSION TICKETS
- 4 PET WALK COMMEMORATIVE T-SHIRT
- RECOGNIZED AT THE EVENT
- YOUR LOGO/COMPANY NAME ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO ON PET PROGRAM PAGE OF PSR WEBSITE FOR 1 YEAR
- FEATURED AS DIAMOND SPONSOR IN PSR NEWSLETTER DISTRIBUTED TO 300+ PEOPLE
- MENTION OF SPONSORSHIP ON RADIO ADVERTISEMENTS AND LIVE BROADCASTS
- FEATURED IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Platinum Sponsor (\$1,000), you will receive:

- 1 VENDOR SPACE
- 2 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED WITHIN THE EVENT
- 4 WALKER ADMISSION TICKETS
- 2 PET WALK COMMEMORATIVE T-SHIRT
- RECOGNIZED AT THE EVENT
- YOUR LOGO/COMPANY NAME ON ALL EVENT PROMOTIONAL MATERIALS
- LOGO ON PET PROGRAM PAGE OF PSR WEBSITE FOR 1 YEAR
- FEATURED AS PLATINUM SPONSOR IN PSR NEWSLETTER DISTRIBUTED TO 300+ PEOPLE
- MENTION OF SPONSORSHIP ON RADIO ADVERTISEMENTS AND LIVE BROADCASTS
- FEATURED IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Gold Sponsor (\$500), you will receive:

- 1 VENDOR SPACE
- 2 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED WITHIN THE EVENT
- 2 WALKER ADMISSION TICKETS
- 1 PET WALK COMMEMORATIVE T-SHIRT
- RECOGNIZED AT EVENT
- YOUR LOGO/COMPANY NAME ON ALL EVENT PROMOTIONAL MATERIALS
- FEATURED AS GOLD SPONSOR IN PSR NEWSLETTER DISTRIBUTED TO 300+ PEOPLE
- FEATURED IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Silver Sponsor (\$250), you will receive:

- 1 DOUBLE SIDED PROMOTIONAL YARD SIGN TO BE PLACED WITHIN THE EVENT

- 1 WALKER ADMISSION TICKET
- 1 PET WALK COMMEMORATIVE T-SHIRT
- FEATURED IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Bronze Sponsor (\$100), you will receive:

- 1 WALKER ADMISSION TICKET
- FEATURED IN SOCIAL MEDIA

Vendor Table Space: \$50 each Corporate Vendor, \$25 each Craft Vendor

(All vendors will be mentioned in social media posts on event page)

- 10'x10' Space
- Vendors must supply their own chairs, tables, and tents.
- Vendors are responsible for their own setup and cleanup

***Add additional double sided logo yard signs for the event to promote your business for \$35 each**

***Custom Sponsorships available. Contact Nikki Dean, ndean@psraaa.org, 434-767-5588 extension 1000**