

PETALS & PAWS PET WALK



SATURDAY, JUNE 27TH

10:00AM-2:00PM

High Bridge Plaza Caboose

315 N. Main St. Farmville

Sponsorship/Vendor Form

All Proceeds to benefit the PSR Pet Love Program providing Pet Food, Supplies, and Veterinary Care Assistance to low-income older adults in Amelia, Buckingham, Charlotte, Cumberland, Lunenburg, Nottoway, and Prince Edward Counties!

Sponsorship Level:

___ Platinum Sponsor (\$1,000) – vendor space included

___ Gold Sponsor (\$500) – vendor space included

___ Silver Sponsor (\$250)

___ Bronze Sponsor (\$100)

Vendor: 10' x 10' Space

___ Corporate/Business Vendor (\$50)

___ Craft/Non-Profit Vendor (\$25)

Contact Information:

Sponsor/Vendor: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Authorized by (Print Name): _____

Authorized Signature: _____

Please Return Form To:
Nikki Dean
ndean@psraaa.org
1413 South Main Street
Farmville, VA 23901

Pay by Check: (Please make all checks payable to “Piedmont Senior Resources” and In **Memo section** put “**Pet Program**”)

1413 South Main Street
Farmville, VA 23901
Attention: Nikki Dean

Pay Online or Scan QR: <https://www.zeffy.com/en-US/donation-form/psr-petals-and-paws-pet-walk--2025>



Sponsorship Payment due by Tuesday, June 9th.
Vendor Payment due by Thursday, June 25th.

For more questions or information contact Nikki Dean at ndean@psraaa.org
or by phone at (w) 434-767-5588 ext. 1000 or (c) 434-694-8916

Sponsorship Information

As a Platinum Sponsor (\$1,000), you will receive:

- 1 VENDOR SPACE
- 2 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED WITHIN THE HIGH TRAFFIC FOOD TRUCK AREA OF THE EVENT
- 4 WALKER ADMISSION TICKETS
- 2 PET WALK COMMEMORATIVE T-SHIRTS
- RECOGNIZED AS A PLATINUM SPONSOR AT THE EVENT
- LOGO ON PET PROGRAM PAGE OF PSR WEBSITE FOR 1 YEAR
- LOGO ON PSR PET LOVE PROGRAM FLYERS FOR 1 YEAR (DISTRIBUTED TO ALL NEW PSR PET OWNING CLIENTS AND THROUGHOUT THE COMMUNITY AND LOCAL PET FRIENDLY BUSINESSES)
- FEATURED AS PLATINUM SPONSOR IN PSR NEWSLETTER DISTRIBUTED TO 300+ PEOPLE
- MENTION OF SPONSORSHIP ON RADIO ADVERTISEMENTS AND LIVE BROADCASTS
- FEATURED AS PLATINUM SPONSOR IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Gold Sponsor (\$500), you will receive:

- 1 VENDOR SPACE
- 2 DOUBLE SIDED PROMOTIONAL YARD SIGNS TO BE PLACED WITHIN THE EVENT
- 2 WALKER ADMISSION TICKETS
- 1 PET WALK COMMEMORATIVE T-SHIRT
- RECOGNIZED AS A GOLD SPONSOR AT EVENT
- FEATURED AS GOLD SPONSOR IN PSR NEWSLETTER DISTRIBUTED TO 300+ PEOPLE
- FEATURED AS GOLD SPONSOR IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Silver Sponsor (\$250), you will receive:

- 1 DOUBLE SIDED PROMOTIONAL YARD SIGN TO BE PLACED WITHIN THE EVENT
- 1 WALKER ADMISSION TICKET
- FEATURED AS SILVER SPONSOR IN NEWS RELEASES, SOCIAL MEDIA, AND ALL RELATED PUBLICATIONS PRINTED AFTER TIME OF SPONSORSHIP

As a Bronze Sponsor (\$100), you will receive:

- 1 WALKER ADMISSION TICKET
- FEATURED AS BRONZE SPONSOR IN SOCIAL MEDIA LEADING UP TO EVENT

Vendor Information



Vendor Information

Vendor Table Space: \$50 each Corporate/Business Vendor, \$25 each Craft/Non-Profit Vendor

(All vendors will be mentioned in social media posts on PSR Facebook event page)

- 10'x10' Space
- Vendors must supply their own chairs, tables, and/or tents.
- Vendors are responsible for their own setup and cleanup

***Add additional double sided logo yard signs for the event to promote your business for \$35 each.**

(Deadline to purchase is Tuesday, June 9th)

Sign must be placed at your vendor space and is yours to keep after the event.

Want more exposure???

Have your sign placed in the Food Truck area instead of by your booth for an additional \$20.

***Custom Sponsorships available.**

Contact Nikki Dean, ndeans@psraaa.org, (w) 434-767-5588 ext. 1000 or (c) 434-694-8916.